

NEWS ROUND UP

GSR searches for new chocolate trends

GSR Cocoa Machinery, an Italian company specialising in the design and production of cocoa presses, recently participated in the third edition of the Salon du Chocolat event in Milan.

The company decided to visit the event - which brings together chocolate lovers and producers from around the globe -

in order to discover the latest trends in an increasingly refined and diversified chocolate sector.

A spokesperson from GSR reports: "For us, Salon du Chocolat represented an ideal context to become aware of the trends in the Italian market. The occasion was ideal for interfacing with different

actors in the sector while understanding the taste of consumers: essential aspects in order to continue to develop ideal solutions for all those companies we serve. The focus, however, did not concern only Italy: thanks to this important event we were able to get a taste of what will be the new trends abroad".

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