

Who's Who

Developing the finest ingredients for success

It is often said the success of a company is due to the people who created it and to its members. That's the real truth to describe the basic ingredient of **GSR's** success, an Italian reality among the leaders of cocoa sector.



Having just come back from Interpack 2017 and about to officially celebrate its first 25 years, the made-in-Lecco Company continues to make its voice under the slogan "Yes, we a.r.e.": a bit motto, a bit a real philosophy of life; a concept GSR decided to adopt, bringing out its identity inside a field in which it invested so much over the years, finding its space with much willpower, commitment and devotion.

Attention, research and ethics are the three main components forming the company's modus operandi, born of Luigi Turla's brave choice, today President of GSR, to give life to GSR; now a well-known name in the cocoa sector.

The concept of attention leads any action of the company: from the choice

of the materials to use, (alloy steels of very high quality and resistance), to the whole production and testing process of the lines; from the engineering to any phase of customer service. In the company everything is studied, defined and monitored in a detailed way, there is no margin for errors; only the desire to be a reliable partner, able to answer any need.

"Moving with the times is a duty, to speed up things the greatest and realistic ambition". With this philosophy GSR invested capital and talents in research, aware of its founding role in the development of any activity. Always innovative engineering solutions, sophisticated software, tests and simulations in order to do the best, dictating the market rules with high production

presses, compact and laboratory ones able to ensure a continuous updating, redefining the new global standards of the sector.

Last, but not least component, ethics, represents for GSR the basis of any working relationship. Working together on one hand and doing business on the other means to create a relationship based on the respect for others and on the capability to relate to others by being on the same page; principles which the management always believed in.

"Yes, we are" also means to be in. To be in as a solid reality, based on tangible foundations, a company able to ensure its customer reliability and performance thanks to the commitment invested by the whole staff. In a quarter of a century the made-in-Lecco company was able to make the difference, thanks to a widespread attention turned to ensure qualitative solutions.

Quality is a part of GSR's dna, pursued thanks to the work of a team made up of people capable to work together to achieve common targets giving the utmost priority to the results. Today, GSR is the ideal partner for many realities to start a long lasting business relationship with, marked by an efficiency already recognised all over the world.

GSR Cocoa Machinery

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