

Kennedy's Confection

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 SCHUBERT

**SCALABLE
AUTOMATED
PACKAGING
SOLUTIONS**

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WHO?**

Some of the most influential
confectionery industry
suppliers and manufacturers.

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WHO'S WHO

The Sole Specialist in the Cocoa Pressing Process

A well-known warranty, able to create innovative, technologically advanced and reliable products: in over 25 years of experience, GSR has become known as the 'pressing process specialist'

Recognised as a globally active enterprise, today GSR leads the international market in the engineering and production of cocoa and oilseed pressing lines and accessories, thanks to its unique know-how and expertise.

GSR develops groundbreaking solutions dedicated to an increasingly demanding market and boasts a full range of presses. Within its portfolio there are solutions properly designed for the largest production requirements, others created to satisfy the needs of small-medium-sized manufacturers and many studied for the artisanal sector as well as those companies engaged in laboratory tests and trials.

GSR makes use of its in-depth proficiency in the cocoa processing sector to upgrade, fix and revamp cocoa pressing lines not only manufactured by the firm. Beyond complete assistance is coupled with an efficient spare parts service, thereby ensuring that customers can always operate their plant without inefficiencies or downtime.

People.Press.Power

In 2018, the company presented its mission statement, formalised through the concept People.Press.Power – three keywords chosen to define the company's identity (what constitutes GSR), its conduct (what it does) and its goal (why).

GSR is a technological enterprise, but its ability to develop and improve the cocoa pressing process is due mainly to its employees, namely the People element, real persons that represent and define the company's identity. The right team can make the difference in a competitive landscape, which is why GSR has trained its engineers and technicians to work in synergy, in order to offer the best possible service during the whole supply relationship with the clients. In GSR, there is an on-going responsibility to always provide technical expertise and professionalism,



as well as to combine the customer's production requirements with remarkable on-site and online support.

For GSR, being a supplier means being a business partner that is able to help and support every customer to reach and exceed every ambitious goal.

Press is a direct reference to the company's core business, which stands out from the reference market thanks to the mechanical excellence attained in the design and construction of all of its products. Aware of evolving requirements in terms of sustainability, GSR has placed great focus on energy efficiency and savings, hence proving to be a company able to boost clever developments and solutions.

By being considered a forward-looking company, able to turn its ideas into valuable solutions, the Italian firm has recently introduced into the market its new 20/980 press – a product conceptualised and designed for those industry companies who want to go further, with a technological solution that defies all limits. It is a novel solution created first and foremost from a great deal of technical expertise combined with a deep knowledge of customers' needs; a product able to satisfy new trends in the food processing sector such as food safety, quality standards and sustainability.

It is clear how GSR focuses on machinery and people, two fundamental elements whose interaction represents the main goal the company aims to deliver

to its customers, i.e. Power. This is a competitive advantage provided by the ability of the company to help its clients differentiate themselves in the marketplace.

Added value is achieved through the ability to design and create pressing lines of excellent manufacturing quality that are unique and inimitable and able to set new standards within the sector. Reliability, efficiency, ergonomics, safety and pure Italian design represent just a few examples of the benefits that the company grants to its customers and which have led to it occupying a place among the best in the world.

GSR, for more than 20 years, has been continuously increasing global standards in terms of the productive capacity, quality and innovation of cocoa pressing lines, and it is regarded as the most reliable partner for many companies operating in the sector that choose GSR for its matchless products and services. All the presses manufactured by GSR respect the rigorous standards required by the company's management for a perfect and efficient production cycle.

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