



2017 continues in the best way for GSR Cocoa Machinery with multiple projects to work on, newly signed contracts and future negotiations, a real success for the Italian company

In fact GSR is even more enthusiastic to fully demonstrate its ability to be the market leader by continuing to set new global standards in the cocoa processing industry.

The company, based in Lecco, does not seem to want lower the pace gained in recent years (above all last year). 2016 was extremely positive thanks to new market shares, the sharp increase in sales and internal expansion, which fully demonstrates how much this Italian reality is determined to grow even more in the international landscape linked to the world of cocoa and, in general, to oilseed processing.

According to the company's management, having the audacity to innovate, not only to stand out but, above all, to achieve and be the market's first-mover is the fundamental component that characterizes GSR Cocoa Machinery DNA. An Italian business that has been working for 25 years in the cocoa

processing industry, offering complete squeezing lines.

"The word innovation, for us" - said Luigi Turia, CEO and Founder of the company - "becomes meaningful only if it is paired with dynamism: a firm, to be successful, in fact, must as a necessity have the ability to evolve to meet the changing markets and customers' needs".

"In order to do this, however, we must know the starting point, the territory in which we operate, and firstly establish solid roots" - Mr. Turia continued - "and we have always been committed to this, since the beginning, 25 years ago, when we started to set up our portfolio of suppliers, which, today, is still totally made up of Italian companies".

That's the second element that has played a decisive role in the triumph GSR cocoa Machinery of Calolziocorte (Lecco - Italy) has recorded in the last

two years. An aspect that seems even more important in the increasingly competitive and challenging market of cocoa and chocolate processing; here, the Italian company has been able to distinguish itself by achieving the name of an undisputed specialist of presses.

"Receiving this feedback from our customers," affirmed Giuseppe Turia, General Manager of GSR, "can only make us proud because it brings to the forefront not only the name of our company, but also the brand 'made in Italy', of which we have always been great supporters".

For the near future GSR Cocoa Machinery wants to continue in this direction and it has developed a well-designed strategy to guarantee the excellence that has allowed it to be a partner and supplier of large companies operating in the industry who choose its products and services for their inimitable Italian DNA.